



# **GROUNDWATER FOUNDATION**

*Protect. Connect. Inspire.*

## **2021 Q1 Report**



# THE GROUNDWATER FOUNDATION REPORT

2021 started off strong for The Groundwater Foundation as we continue our mission of **providing groundwater science education targeting grades 3-12 with groundwater awareness tools, resources, and programs.**

As the world slowly gets back to normal, we are excited to be expanding our educational resources across the country!

In response to the COVID-19 pandemic, The Groundwater Foundation has increased our virtual educational offerings with our new Learn at Home Resource Center! The online lessons cover a variety of groundwater information, from basic groundwater terminology and concepts to groundwater usage, how it becomes contaminated, and how we can help protect our most precious resource!

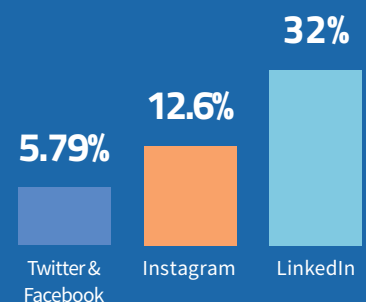
While COVID-19 may have taken us out of the classroom for much of the last year, we are starting to see schools re-open for in-person learning. And as schools open, we are working to put Awesome Aquifer Kits back in classrooms!

We are happy to announce that Nestle, Goulds/Xylem, Amtrol/Worthington Industries, American Geosciences Institute and The Johnny Carson Foundation have sponsored The Groundwater Foundation. We would like to thank our sponsors for providing the much-needed resources to inspire the next generation of groundwater professionals. We look forward to expanding our sponsorship program this year!

As this report shows, there has been a lot of enthusiasm for The Groundwater Foundation's work to educate students on the important role groundwater plays in our communities. So we would like to thank all of our members, volunteers, sponsors, and staff who make this possible. We couldn't do it without you, and we look forward to the year ahead!



## SOCIAL MEDIA FOLLOWERS INCREASED SINCE DECEMBER 2020



Total followers on all platforms;

# 18,092

Some highlights from 2020 are reactivating/updating our AmazonSmile account and having back to school sales for Awesome Aquifer Kits.



**13.1M** homes' water source is a private well



**64M** people in North America do not have access to clean, safe, affordable drinking water.



"We believe the Awesome Aquifer Kits will help educate our youth on the importance of proper groundwater management so that it can be protected and sustained for future generations."

NGWA CEO Terry S. Morse

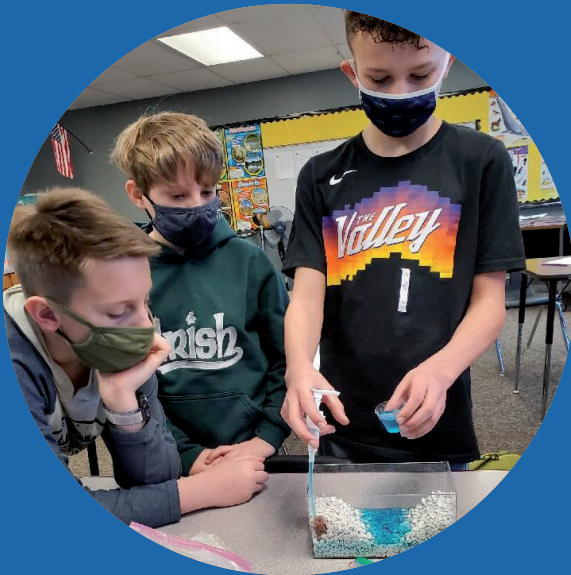
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GROUNDWATER  
GUARDIANS



111,120

VISITORS TO  
GROUNDWATER.ORG



Through WellOwner.org, The Groundwater Foundation educates private home owners, whose source of water are private wells, the proper maintenance to Test, Tend, and Treat their private well source.

**15%** of the U.S. population relies on private water wells.

**78%** of the US community water systems are sourced by groundwater.



## AWESOME AQUIFER KIT SUCCESS

WE HAVE SOLD  
**1,000+ KITS** IN  
ONE YEAR

### Program Sponsors



# INSPIRING THE NEXT GENERATION OF GROUNDWATER PROFESSIONALS

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The Awesome Aquifer Kits are a one-of-a-kind educational tool that provides fun and hands-on investigations to help students understand and get excited about groundwater science.

The American Geosciences Institute (AGI) and the Education Development Center's Oceans of Data Institute (ODI) purchased **over 400 Awesome Aquifer Kits** to donate to schools in Maryland and Virginia.

**2019 thru 2020,**  
**210,000**  
**school grade children**  
**were educated by The**  
**Groundwater Foundation.**

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For more information on sponsorship, please contact NGWA CEO Terry S. Morse, [tmorse@ngwa.org](mailto:tmorse@ngwa.org).  
**[groundwater.org](http://groundwater.org)**